

Clive

Clive is the landlord of the Grade II listed Hill House Inn which dates back to 1540 and has been a pub for over 350 years.

He bought the pub in 1991 at full market value on the understanding that the coastline was protected and under the impression from the existing policy that the area was secure for over 300 years.

The change in the Shoreline Management Policy in 2004 meant that everything he has is at risk and the current rate of erosion means that he won't have anything to pass on to his family who also work in the pub.

The field below the pub was, until two years ago, a thriving holiday caravan park but more than 50 yards of cliff has disappeared in recent years and the caravan park has moved.

"Happisburgh is not essential to the UK economy and therefore it is of no consequence"

"Government reports all say that something must be done – but action is never forthcoming"

"The Dutch protect their communities but we don't. I can't understand why."